

# SPONSORSHIP Proposal

**LinkedIn** Local<sup>™</sup>  
North Shore



**Prepared By**  
Andrew Third

LINKEDIN LOCAL IS A GLOBAL GRASSROOTS INITIATIVE THAT BRINGS THE ONLINE LINKEDIN COMMUNITY OFFLINE TO FOSTER MEANINGFUL CONNECTIONS LOCALLY. ITS PURPOSE IS TO BRIDGE THE GAP BETWEEN VIRTUAL NETWORKING AND FACE-TO-FACE INTERACTIONS, PROVIDING PROFESSIONALS WITH AN OPPORTUNITY TO CONNECT, NETWORK, AND BUILD RELATIONSHIPS BEYOND THE DIGITAL REALM. LINKEDIN LOCAL EVENTS ARE ORGANISED BY PASSIONATE INDIVIDUALS IN LOCAL COMMUNITIES WORLDWIDE WHO SHARE A COMMON GOAL OF FACILITATING AUTHENTIC CONVERSATIONS, KNOWLEDGE SHARING, AND RELATIONSHIP-BUILDING.

LINKEDIN LOCAL IS A GLOBAL NETWORK THAT TRANSCENDS GEOGRAPHICAL BOUNDARIES. WHILE EVENTS ARE ORGANISED LOCALLY, THE INITIATIVE HAS GAINED POPULARITY AND MOMENTUM WORLDWIDE, ATTRACTING PROFESSIONALS FROM DIVERSE INDUSTRIES AND BACKGROUNDS. IT SERVES AS A CATALYST FOR BUILDING A GLOBAL COMMUNITY OF PROFESSIONALS WHO CAN LEVERAGE THEIR LOCAL CONNECTIONS TO EXPAND THEIR NETWORKS, EXCHANGE IDEAS, AND EXPLORE NEW OPPORTUNITIES ON A GLOBAL SCALE. LINKEDIN LOCAL EVENTS PROVIDE A PLATFORM FOR PROFESSIONALS TO TAP INTO THE COLLECTIVE KNOWLEDGE AND EXPERIENCES OF THEIR LOCAL COMMUNITIES WHILE BEING PART OF A LARGER NETWORK THAT SPANS CONTINENTS.

HOSTS

ANDREW & SANDRO



## PLATINUM SPONSORSHIP:

- **PROMINENT BRANDING:** YOUR COMPANY'S LOGO WILL BE PROMINENTLY DISPLAYED ON EVENT INVITATIONS, PROMOTIONAL MATERIALS, AND SIGNAGE, ENSURING MAXIMUM VISIBILITY AND BRAND RECOGNITION.
- **EXCLUSIVE SPEAKING OPPORTUNITY:** AS THE PLATINUM SPONSOR, YOU WILL HAVE THE OPPORTUNITY TO DELIVER A KEYNOTE SPEECH OR PRESENTATION DURING THE EVENT, SHOWCASING YOUR EXPERTISE AND GAINING VALUABLE EXPOSURE.
- **BANNER DISPLAY:** YOUR COMPANY'S BANNER WILL BE PROMINENTLY DISPLAYED AT A PRIME LOCATION WITHIN THE EVENT VENUE, MAXIMIZING BRAND EXPOSURE AND VISIBILITY.
- **SPONSORSHIP ACKNOWLEDGEMENT:** YOUR COMPANY WILL BE ACKNOWLEDGED AS THE PLATINUM SPONSOR IN ALL EVENT COMMUNICATIONS, INCLUDING OPENING REMARKS AND PROMOTIONAL MATERIALS.
- **VENUE AND FOOD COVERAGE:** YOUR SPONSORSHIP WILL HELP KEEP THE EVENT VENUE FREE FOR ATTENDEES, AND YOUR CONTRIBUTION WILL BE USED TO SUPPLY FOOD AND BEVERAGES FOR ALL PARTICIPANTS.

INVESTMENT: \$450 +GST





#### GOLD SPONSORSHIP:

- **LOGO RECOGNITION:** YOUR COMPANY'S LOGO WILL BE FEATURED ON EVENT MATERIALS, INCLUDING INVITATIONS, PROMOTIONAL MATERIALS, AND SIGNAGE, INCREASING BRAND VISIBILITY.
- **BANNER DISPLAY:** YOUR COMPANY'S BANNER WILL BE DISPLAYED AT THE EVENT VENUE, ENSURING VISIBILITY TO ALL ATTENDEES AND ENHANCING BRAND EXPOSURE.
- **SPONSORSHIP ACKNOWLEDGEMENT:** YOUR COMPANY WILL BE ACKNOWLEDGED AS A GOLD SPONSOR DURING THE EVENT, WITH MENTIONS IN OPENING REMARKS AND EVENT-RELATED COMMUNICATIONS.
- **VENUE AND FOOD COVERAGE:** YOUR SPONSORSHIP WILL CONTRIBUTE TO KEEPING THE EVENT VENUE FREE FOR ATTENDEES, AND YOUR SUPPORT WILL HELP PROVIDE FOOD AND BEVERAGE OPTIONS.

INVESTMENT \$250 +GST



#### SILVER SPONSORSHIP:

- LOGO RECOGNITION: YOUR COMPANY'S LOGO WILL BE INCLUDED ON EVENT MATERIALS, SUCH AS PROMOTIONAL MATERIALS AND SIGNAGE, INCREASING BRAND VISIBILITY AMONG EVENT ATTENDEES.
- SPONSORSHIP ACKNOWLEDGEMENT: YOUR COMPANY WILL BE ACKNOWLEDGED AS A SILVER SPONSOR DURING THE EVENT, WITH MENTIONS IN OPENING REMARKS AND EVENT-RELATED COMMUNICATIONS.
- YOUR SPONSORSHIP WILL HELP MAINTAIN THE EVENT VENUE AS A FREE SPACE FOR ATTENDEES.

INVESTMENT: \$100 +GST

